



KENYA ROADS BOARD BODA BODA TRAINING

Nairobi 29th June 2021.....The Kenya Roads Board (KRB) is training bodaboda operators in Kajiado County in a bid to reduce accidents, improve road safety and influence behaviour change on road usage.

KRB has undertaken training of boda boda operators in 13 counties in its effort to bolster road safety awareness and education nationwide.

At least 300 bodaboda operators have benefited from the training that is taking place in Kajiado Central at the KCB grounds.

KRB Director General in his remarks said that part of the Board's broader corporate social responsibility involves road safety programmes that help boda boda riders in reducing carnage in the country.

"The Board is hoping to leverage partnerships to broaden the reach and effectiveness of our road safety awareness and campaigns, taking active steps to improve our engagement with industry stakeholders and improve road safety.

"Our support to the boda boda industry to improve road safety generally is aligned to the Nations broader development agenda namely, The Third Medium Term Plan of Kenya's Vision 2030 and the Big Four Agenda. KRB will continue to focus on promoting road safety initiatives and conducting road safety audits." Said KRB Director General.

KRB has collaborated with Automobile Association of Kenya (AAK) to conduct the training. Kenya Red Cross (KRC) is also training the riders on basic first aid measures.

"Through strategic partnerships and collaborative efforts with our stakeholders, I am confident that we will continue to effectively steer growth and development in the sector by significantly reducing road accidents and promoting road safety." Said KRB Director General.

Statistics from The National Transport Safety Authority (NTSA) reports that 588 boda boda riders died in road accidents between January and June 20th 2021. NTSA reports that the deaths rose by 160 compared to the 428 deaths reported in the same period last year.

During the training, the bodaboda operators will be equipped with skills such as safe riding, first aid and adherence to traffic rules and highway codes. Additionally, the riders will be taken through HIV counselling and testing. KRB will issue reflector jackets and helmets to all riders after the training.

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Notes to Editor

The Kenya Roads Board (KRB) is a State Corporation established under KRB ACT No. 7, of 1999. The object and purpose for which the Board is established is to oversee the road network in Kenya and coordinate the maintenance, rehabilitation and development funded by the KRB Fund and advise the Minister for Transport on all matters related thereto.

In achieving the above, KRB works with road agencies; Kenya National Highway Authority (KENHA), Kenya Urban Roads Authority (KURA), Kenya Rural Roads Authority (KERRA), Kenya Wildlife Service (KWS) and the 47 county governments.